



ARTWORK SPECIFICATIONS

File Formats

We do not require original working files. Files should be saved as press quality PDF files, with all fonts converted to outlines, transparencies flattened and bleed included, all trim marks should be located outside the bleed area.

Colours

Please ensure that all artwork is submitted as CMYK, **NOT RGB**. If you require Mezographic to match a spot colour, please have that colour specified and used within your artwork.

If you are printing special colour, please set these colour up as spot colours. See naming conventions below:-

<u>Colour being printed</u>	<u>Spot colour name in artwork</u>
Spot white	White
Spot Silver	Silver
Neon colours	'Neon Yellow', 'Neon green', 'Neon Prink', 'Neon Red', 'Neon Blue' or Neon Purple'. depending on your requirements.
Varnish	Varnish

These files would preferably be supplied as Vector, not Raster images.

If producing clear stickers please indicate if spot white or all over white is required and specify if the print is for internal (reversed) or external application. If spot white it needs to be set up as a spot white in the artwork.

Scaling Artwork

We prefer artwork to be supplied at 100% and high resolution or vector artwork. If your artwork is too large (eg: more than 5 metres) it can be supplied at either 10%, 25%, 50% of actual size. Please advise us when placing an order if the artwork has been scaled down, and by how much.

Resolution/File Size

For very large prints we recommended resolution is no smaller than 120dpi at final print size. Please send large files via a file sharing link such as Dropbox, or WeTransfer. If you password protect the transfer please provide us with the information needed to access the file.

We will not accept individual files over 500MB.

Bleed

Five millimetres of bleed is required on all sides of art, unless otherwise specified. Banners and wall graphics or where mounting is required need ten millimetres bleed on all sides. Double sided banners require 40mm of bleed on all sides.

Shape Cutting

Please provide a spot colour die line for all items that require shape cutting or table cutting, preferably called 'CutContour'. If hole drilling or eyelets are required, please indicate on the artwork where they are to go.

Rich Black Colour Trapping and Total Ink limit

Please be aware that black is not truly opaque. If you require large areas of solid black please set black to be 'rich black' we prefer the breakdown of 70% Cyan, 50% Magenta, 50% Yellow and 100% Black. Please do not use registration as rich black or set text as rich black.

Please do not set colours to overprint, unless you require an overprinted effect on your artwork.

Please ensure total ink is less than 300%.